

FESTUS TOURISM COMMISSION

MEETING MINUTES

July 24, 2018

Meeting was called to order at 3:00 p.m. at Festus City Hall Council Chambers.

Members present: Judy Williams, Gita Patel, Staci Templeton, Melody Yesberg. Absent: Jim Muellersman.

Approval of Agenda

Motion was made by Staci Templeton and seconded by Gita Patel to approve the agenda. Motion carried unanimously.

Approval of Minutes

Motion was made by Staci Templeton and seconded by Gita Patel to approve the minutes from the January 18, 2018 meeting. Motion carried unanimously.

Presentation of Funding Requests:

- George Portz – Traditional Music Festival – 9/22/2018 \$ 3,564.00
- Joe McKee – Big Guns Disc Golf Tournament and 4 new baskets \$ 7,000.00
- Jim Berger/Pickleball Association Repair Courts \$ 4,160.00
- Kory Meyer – Main Street Music Festival Sept or Oct 2019 \$15,500.00 +
- Lara Dane – Spotlight on Main Street August 4, 2018 \$ 1,122.50
- Tonda Breeze – Twin City Chamber-Band/Sound & Lights--2019 \$50,000.00
- Denny Foster – Main and Mill – Jammin’ on Main – May 18,2019 \$ 5,000.00
- Justin Delk – Andy Habsieger Foundation – OktoberFestus 2018 \$15,000.00
- Lynn Church - Friends of the Festus Parks-Blues Funk Festival 2019 \$10,860.00
- Robert Bruns – AP All American Bowl – November 16-18, 2018 \$39,880.00
- Chris Hagan/Downtown Association/Art in the Park/Sculpting \$10,000.00
- Chris Hagan/Downtown Association/Easter Bunny House \$ 6,000.00
- Chris Hagan/Downtown Association/Tournaments – Frisbee Golf \$ 5,000.00
- Chris Hagan/Downtown Association/Tournaments – Baseball \$ 5,000.00
- Chris Hagan/Downtown Association/Santa’s House w/Elves \$ 3,000.00
- Chris Hagan/Downtown Association/2018 Great Pumpkin Event \$ 2,500.00
- Chris Hagan/Downtown Association/Mountain Bike Trail \$ 3,000.00
- Chris Hagan/Downtown Association/Festus Sign \$30,000.00
- Chris Hagan/Downtown Association/Greenest City in MO-Ph1&2 \$110,000.00
- Chris Hagan/Downtown Association/Community Garden \$30,000.00

• Chris Hagan/Downtown Association/"Festusival"	\$ 1,000.00
• Chris Hagan/Downtown Association/Hotel Staff Bus Tours	\$ 8,000.00
• Chris Hagan/Downtown Association/Tournaments – Pickleball	\$ 5,000.00
• Chris Hagan/Downtown Assoc./promote businesses/activities	\$ 2,000.00
• Chris Hagan/Downtown Association/Tournaments – Softball	\$ 5,000.00
• Chris Hagan/Downtown Association/Special Newspapers/Hotels	\$20,000.00
• Larry Crites/City of Festus Firecracker banner for Main Street	\$ 1,000.00
• Larry Crites/City of Festus New scrim with Tourism logo	\$ 2,000.00
• Barb Lowry/City of Festus Increase 2019 advertising budget to	\$ 5,000.00
• Barb Lowry/City of Festus-Baker's Dirty Dozen mud run May 2019	\$31,800.00
• Barb Lowry/City of Festus Country Fair - 2019	\$27,400.00
• Barb Lowry/City of Festus-Hot Summer Nights Movie Series 2019	\$23,200.00
• Barb Lowry/City of Festus-Mayor Mike's Car Cruises Summer 2019	\$ 7,250.00
• Barb Lowry/City of Festus-Mayor Mike's Car Cruises Fall 2019	\$ 7,250.00
• Barb Lowry/City of Festus 2019 Santa's House	\$ 5,970.00
• Barb Lowry/City of Festus-Sundays at Sunset Concert Series 2019	\$19,500.00
• Barb Lowry/City of Festus Swinging under the Stars	\$ 5,800.00
• Barb Lowry/City of Festus WinterFest 2019	\$46,650.00
• Greg Camp/City of Festus Feast and 573 Magazine Ads 2018-19	\$26,044.00
• Greg Camp/City of Festus 4 television monitors for hotels	\$ 800.00
TOTAL REQUESTED	\$607,250.50

All presenters addressed and took questions from the Tourism Commission members on their requests.

Tourism Commission stated there would be no decisions made today and that all requests would be reviewed and funding requests would be voted upon at the next meeting.

CLOSED SESSION pursuant to Missouri Law for the purposes of dealing with matters relating to RSMo. 610.021(2) Real Estate and RSMo. 610.021(3) Personnel.

Commission came out of Closed Session. Since the event was in August, a motion was made by Staci Templeton to approve the request by Joe McKee for the Big Guns Disc Golf Tournament \$5,000 and adding the additional 4 permanent baskets to the course for \$2,000, with approval from Larry Crites, motion was seconded by Melody Yesberg. Motion to approve carried unanimously.

Meeting then adjourned at 5:35.