

**FESTUS TOURISM COMMISSION
MEETING AGENDA
Festus City Hall
07/26/2021
3:00 p.m.**

Open to the Public. You may also attend virtually on the City of Festus You Tube Channel at
www.cityoffestus.org/livestream

- I. Roll Call**
 - II. Approve Agenda**
 - III. Approve Minutes - December 16, 2020**
 - IV. Appoint Chair**
 - V. Presentation from the Jefferson County Tourism Commission**
 - VI. Discussion of Funding Items**
 - 1. Jim Berger –Complete 3 Layer Resurfacing Pickleball Courts \$16,000.
 - 2. Jim Berger- Request for Annual Repair Costs (if #1 is not approved) \$3,000.
 - 3. Jim Berger – Request for Two Annual Tournaments \$9,000.
 - 4. Shelley Otec – YMCA Twin City Days 5k \$2,000.
 - 5. Shelley Otec- Thanksgiving Day Workout (11/25/2021) \$3,000.
 - 6. Four Brothers Mead – Rizzuto Day (8/28/2021) \$8,000.
 - 7. Four Brothers Mead – Mead on Main (10/9/2021) \$12,500.
 - 8. Four Brothers Mead – Sigurblot (4/23/2022) \$12,500.
 - 9. Matt Jones –Relaxin in the Park \$5,035.
 - 10. Barb Lowry –Dirty Dozen (5/07/2022) \$27,500.
 - 11. Barb Lowry –Swinging Under the Stars (Spring 2022) \$5,800.
 - 12. Barb Lowry- Mayor’s Summer Cruise (6/04/2022) \$4,450.
 - 13. Barb Lowry – Firecracker Festival Entertainment \$25,000.
 - 14. Barb Lowry – Blues & Funk Festival (8/6/2022) \$14,100.
 - 15. Barb Lowry- Sundays at Sunset (Summer/Fall 2022) \$22,000.
 - 16. Barb Lowry – Mayor’s Fall Cruise (9/17/2022) \$4,450.
 - 17. Barb Lowry – Santa House (Dec.2022) \$6,225.
 - 18. Barb Lowry – Winterfest (12/3/2022) \$51,400.
 - 19. Barb Lowry – Boot Camp in the Park (Spring & Fall 2022) \$7,100.
 - 20. Barb Lowry – Yoga in the Park (Spring & Fall 2022) \$7,100.
 - 21. Barb Lowry – Zumba in the Park (Spring & Fall 2022) \$7,100.
 - 22. Barb Lowry – Marketing Campaign (Feast Magazine) \$25,000.
 - 23. Stephanie Cunningham – Est. Tourism Expenses –FY21-2022 \$52,000.
- TOTAL NEW FUNDING REQUESTS \$330,260**

V. Reports- Set date for next meeting.

VI. ADJOURN